JBS Australia's Farm Assurance Program Receives Global Recognition at COP31

Program connects approximately 3,000 Australian beef suppliers, combining independent certification with measurable environmental and productivity outcomes

Antalya, Türkiye – JBS Australia's Farm Assurance program was selected as one of 50 initiatives recognized by SB COP as examples of private-sector climate action. The initiative will also be featured in the relevant SB COP Working Group positioning paper and official Awards booklet.

JBS Global CEO Gilberto Tomazoni represented JBS at COP31, highlighting JBS Farm Assurance as a practical example of how improved agricultural productivity can strengthen food security, support farmers' economic sustainability and deliver better environmental outcomes.



JBS Australia Chief Executive Officer Brent Eastwood said the recognition showcased the achievements of Australian beef producers on an international stage. "This recognition belongs first and foremost to the Australian producers participating in the JBS Farm

Assurance program and demonstrating that high-quality beef production, strong farm businesses and improved environmental performance can work together."

"The strength of Farm Assurance is that sustainability isn't treated separately from farm productivity and commercial outcomes. Producers need practical pathways and commercial incentives to maintain and build on better practices."

"The SB COP recognition provides an important international platform to showcase what Australian producers are achieving."

JBS Farm Assurance connects approximately 3,000 Australian beef suppliers, combining independent certification with practical tools and performance data to support continuous improvements in farm management, livestock productivity and environmental stewardship. The program links verified sustainability practices to premium grass-fed beef brands, including Great Southern, King Island Beef, Pinnacle and Little Joe.

The program supports producers across seven sustainability pillars: soils, pastures, vegetation, water, livestock, people and carbon management. Through independent audits, performance data and producer engagement, JBS Farm Assurance helps identify opportunities to improve livestock management, productivity and environmental outcomes.

Results demonstrate how better farm management can translate into higher productivity, stronger farm economics and improved environmental performance. Compared with Australian averages, participating producers have achieved lifetime average daily weight gains 15% to 50% higher, slaughter weights 7% to 18% higher and slaughter ages 16% to 30% lower.

JBS Australia's 2024 Farm Assurance analysis also found participating producers received an average 7.8 per cent above the MSA Steer program over the previous five years, demonstrating how improved farm management and productivity can be supported by commercial incentives.

Recent peer-reviewed carbon-footprint research by consultancy Integrity Ag of the Farm Assurance program calculated an average footprint of 11.7 kg CO_2-e per kilogram of liveweight and 24.1 kg CO_2-e per kilogram of boxed beef. The research also found emissions intensity approximately 10% below the Australian average, with the best-performing farms recording footprints up to 29% below the supply-chain average.

JBS Global Chief Sustainability Officer Jason Weller said the findings reinforce the connection between agricultural productivity, farm profitability and environmental sustainability. "One of the most important lessons emerging from efforts to build more

sustainable food systems is that productivity and sustainability are not competing priorities. JBS Farm Assurance demonstrates how effective animal husbandry, natural resource stewardship and farm management can help producers create economic value, produce more food and reduce GHG emissions at the same time," Weller said.

Lead researcher for the carbon footprint, Dr Stephen Wiedemann of Integrity Ag, said the key connection between the lower carbon footprint and on-farm productivity was animal growth rate to market weight. This improves feed efficiency, reduces emission intensity, and leads to better meat quality outcomes.

JBS Farm Assurance incorporates independent auditing by Bureau Veritas, with its certification program accredited to ISO 17065. The carbon-footprint assessment was undertaken in accordance with ISO 14067 and internationally recognised life-cycle assessment methodology by industry leaders, Integrity Ag led by Dr Stephen Wiedemann.

The recognition follows an SB COP Award presented to JBS's Green Offices program at COP30 in Belém, Brazil, for its work supporting cattle producers in the Amazon and Cerrado regions. Together, the initiatives demonstrate how better management, higher productivity and stronger farm economics can contribute to more sustainable food systems.

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About JBS

JBS is a leading global food company with a diversified portfolio of high-quality products, including poultry, pork, beef, lamb, fish and plant-based proteins. The company employs more than 282,000 people and operates in over 20 countries, including Brazil, the United States, Canada, the United Kingdom and Australia. Worldwide, JBS offers a broad portfolio of brands recognized for their excellence and innovation, including Friboi, Seara, Swift, Pilgrim's Pride, Moy Park, Primo and Just Bare, among others, reaching consumers in 180 countries every day. The company also invests in related businesses, including leather, biodiesel, collagen, fertilizers, natural casings, solid waste management solutions, recycling and transportation, with a focus on the circular economy. Learn more at jbsglobal.com.