



EXCEPTIONAL BEEF WITH SUPERIOR FLAVOR

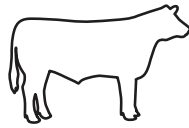
Chef's Exclusive® Black Angus Beef sets the standard for premium beef: superior marbling, rich flavor, and remarkable tenderness. Our gourmet Black Angus beef ensures satisfaction, surpassing expectations time and time again.



Chef's Exclusive® Black Angus cattle are sourced from grain-rich regions. The result is consistent, high-quality Angus beef that boasts the exceptional flavor and texture that only Upper 2/3 Canada AAA Black Angus beef can provide.



THE BENEFITS OF CHOOSING OUR BEEF



BLACK ANGUS

- Consumers associate the Black Angus breed with a high-quality eating experience.
- Angus is preferred because its natural marbling produces robust flavor.
- All Chef's Exclusive® cattle are exclusively sourced from grain-rich regions.



UPPER 2/3 CANADA AAAA

- Consistently delivers a positive sensory experience overall.
- Fine-to-medium marbling requirement provides tender, juicy beef.



CANADIAN BEEF GRADING AGENCY (CBGA) CERTIFIED

- Third-party validation ensures consistent adherence to strict



DEDICATED -PLANT PROCESSING

- Our expertly trained workforce adheres to strict standards so we can deliver consistent quality.
- One dedicated, state-of-the-art facility focused on excellence, day-in and day-out.



RIBEYE AREA SIZE

- Reliably uniform portion sizing means consistent plate coverage.

OUR BEEF SPECIFICATIONS

	CHEF'S EXCLUSIVE®
Marbling Score	Modest ⁰⁰ or Higher
Cattle Breed	Black Angus
Maturity Requirement	A Maturity, < 30 Months
Ribeye Area Restrictions	10-16 Square Inches
Meat Color Requirement	No Dark Cutters
Production Facilities	Dedicated Plant
CBGA Certified Program	CBGA Grade

ANGUS INCREASES TOTAL BASKET RING BY 121%*



\$113 Avg. Basket
with Angus Beef



\$104 Avg. Basket
with Beef



\$51 Avg. Basket
with All Grocery

*Angus is a leading claim in driving trial and purchase among consumers, growing nearly 80% in the past 7 years. (IRI Market Advantage, 2021)



**CHEF'S
EXCLUSIVE**
BLACK ANGUS BEEF

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For more information, please call 1-403-215-7691.

5883 11 St SE, Calgary, AB, Canada T2H 4C5 | www.jbsfoodsgroup.com |

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